



1608 S. Washington | Amarillo, TX 79102 | 806 353.2911
Sharon Gongora | 806 654.0805

INSERTION ORDER

Rep: Stuart Stallard
Vendor: KAMR
Market: Amarillo
Phone #: 806 383.3321 Cell #: 806 584.5499
Email: stuart.stallard@kamr.com

Order #: 9667
Order Date: 9.20.16
Client: Unite For Amarillo (2150)
Length: various (:15s, :30s)
Run Dates: October_November.2016

KAMR TV NBC								
10P News	10-10:35p*	\$225	Sun	4	#2	\$450	#15	\$2,355
October 30 and November 6								
*keep spot in news even if news is running late								
6P News	6-6:30p	\$165	M T W Th	4	#9	\$1485		
October 24, 25, 26, 27, 31 and November 1, 2, 3, 7								
Meet the Press	9-10a	\$85	Sun	4	#2	\$170		
October 30 and November 6								
Saturday Night Live	10:30p-12a	\$125	Sat	4	#2	\$250		
October 29 and November 5								

C# 1451736
ENTERED
10/20/16 mw

Traffic: To be determined

Please confirm receipt of this order by email confirmation to sharon@doubleumarketing.com
Billing and payment will go through Double U Marketing & Communications.

Sharon Gongora

Sharon Gongora – Media Director
Double U Marketing & Communications
sharon@doubleumarketing.com

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KAMR - Amarillo, Tx	Date: 10-5-16
--	---

I, Wendi Swope
do hereby request station time concerning the following issue:

Bond Election Props 1-7

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached insertion order					

Total Charges:

This broadcast time will be used by: Unite For Amarillo

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Double U Marketing

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10-5-16 Wende Gripe 353-294
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title